

A Vision of Basic Services, Infrastructure and Sustainable Development in Madeira

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Madeira Strategic Initiatives

- ✍ Strategy for the R&TD, Innovation Culture and Sustainable Development (PRAI);
- ✍ Integrated Strategy for the Information Society;
- ✍ Madeira Digital Programme;
- ✍ MIPE-NET (Mobility, Innovation, and Enterprise Productivity-Net);
- ✍ RAM-EU dynamic strategy;
- ✍ Pro-active search and support for FP6 participations;

RAM Strategic Guidelines

Tourism

-  Eco tourism, cultural tourism, health farms, mobile health services, etc

Environment / Energy

-  Sustainability, water management, alternative sources of energy

Information Technologies / Telecommunications

-  Agressive ICT policy, Centers of competence, Regional operator, EC
-  Policy implementation, UPR Specificities

Food Supply Chain

-  Organic food, aquaculture, flies factory, essential oils, aromes

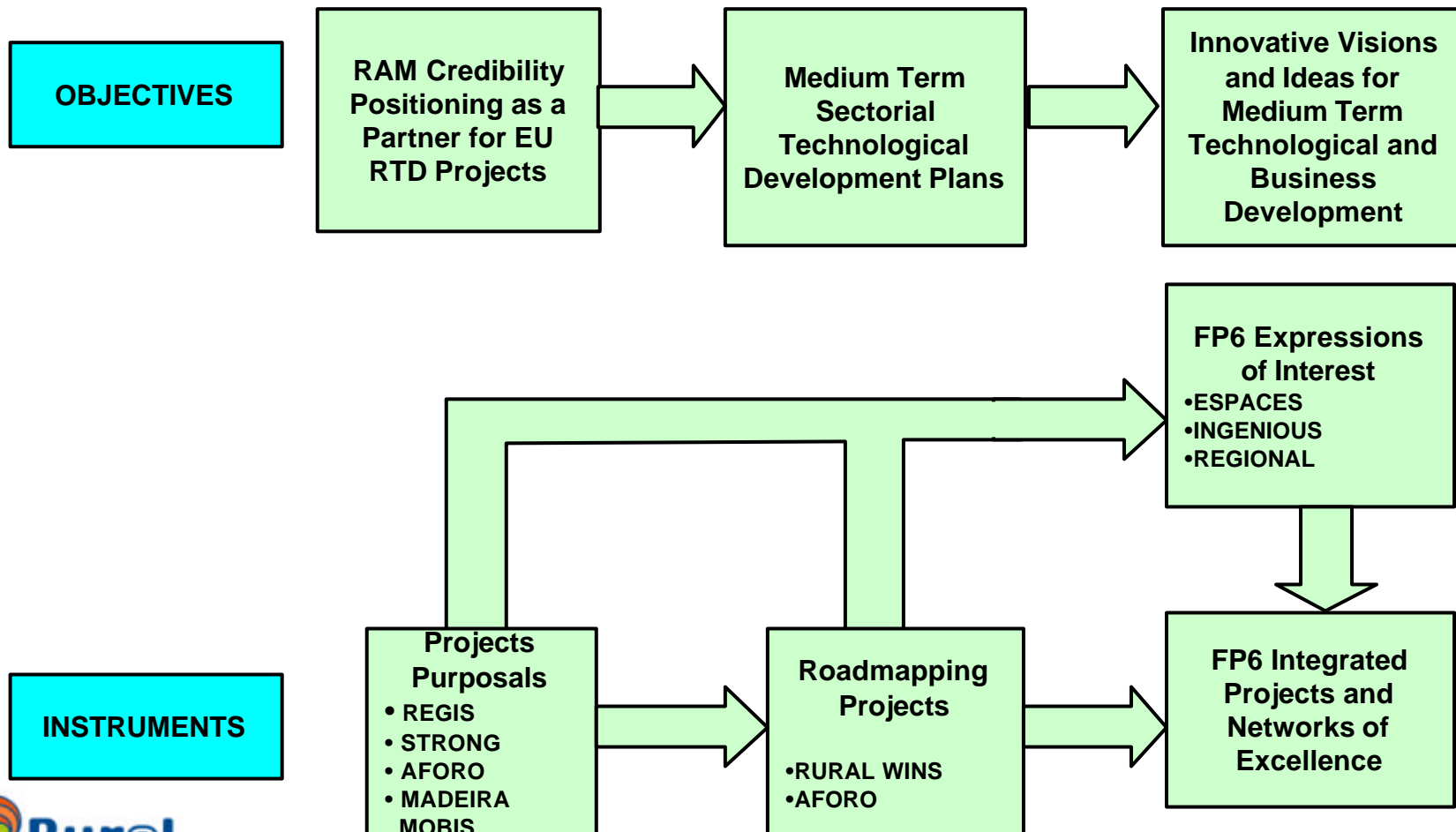
Education and Training

-  University, education intranet and contents, e-learning

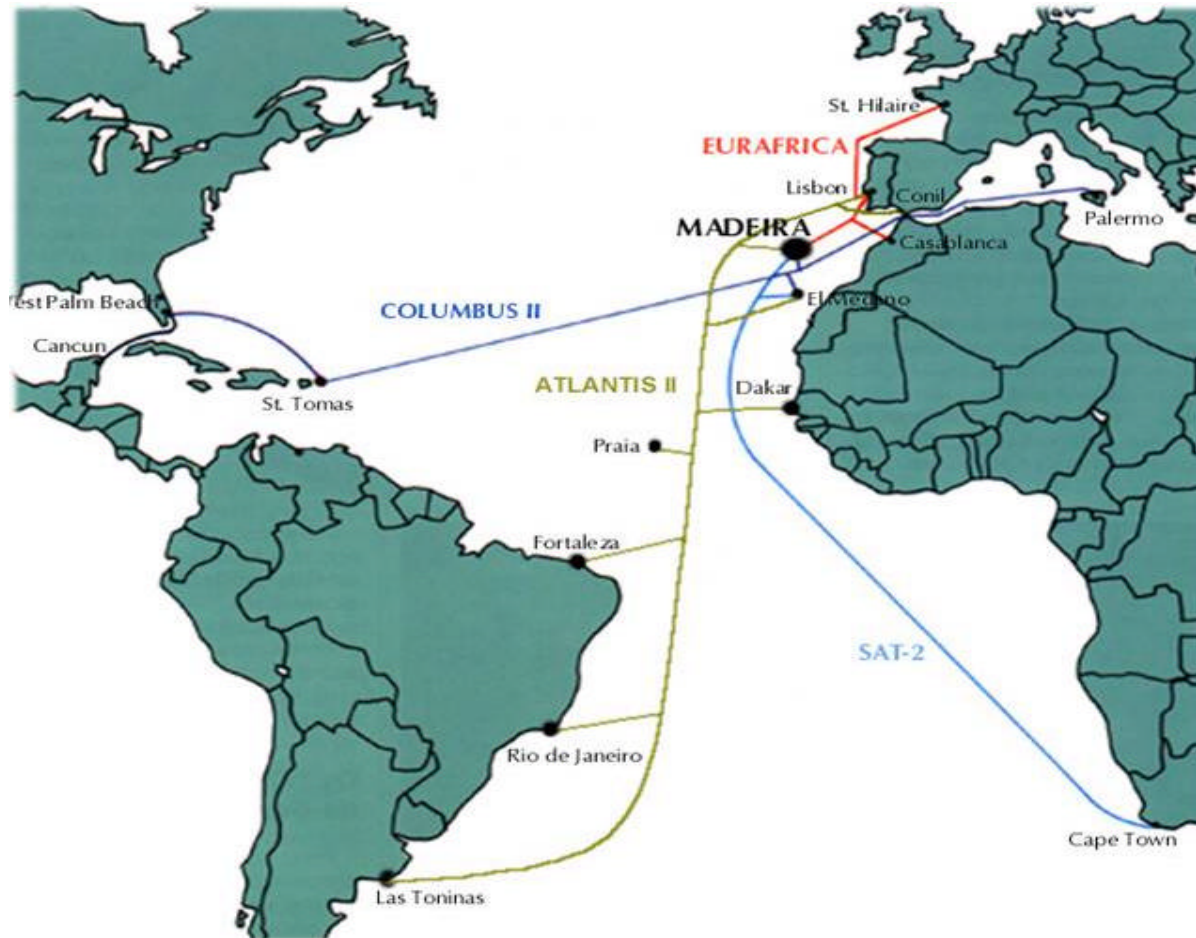
Madeira IST Examples

- ✍️ “One family, one computer Project”;
- ✍️ “A computer for everybody Project”;
- ✍️ “Elearning for everybody”
- ✍️ Education Intranet;
- ✍️ Madeira Digital Programme;

EU FP6 Preparation of RAM



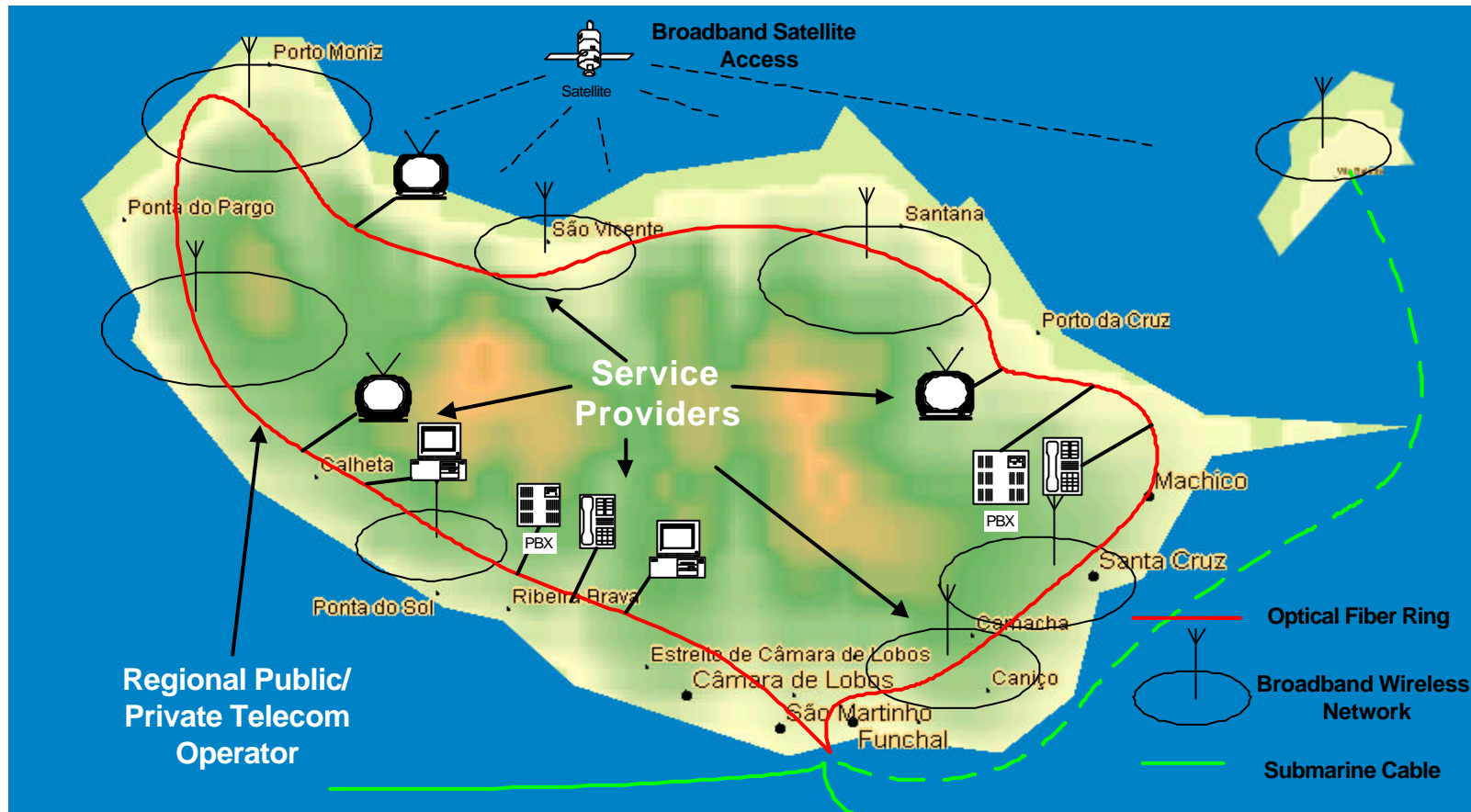
The Submarine Cable Network



Broadband Access Today



The Future Perspective



Madeira: Mobile Services Test Bed

- ✍ Very high mobile penetration
- ✍ Delimited geographic space
- ✍ Tourism destination of election for Europeans

- ✍ A perfect test bed for:
 - ✍ New services and applications
 - ✍ Geographic and context dependent services
 - ✍ Network interoperability
 - ✍ Services continuity across Europe
 - ✍ Mobility